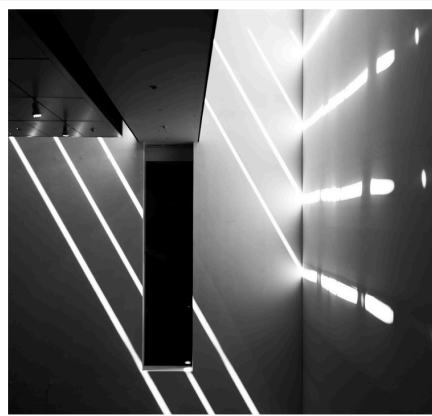




20
25

HASTA

Conceptual Designworks



hastabymichelle@gmail.com

ETHICAL AI



WORKSHOPS

I offer customized workshops on using AI ethically in creative, educational, and strategic settings. These sessions cover foundational literacy, conceptual frameworks, and real-time co-creation practices, with a focus on emotional intelligence, sovereignty, and design ethics.



SPEAKING ENGAGEMENTS

I speak on the intersection of AI, creativity, and human sovereignty—offering provocative frameworks and grounded insight on how technology can serve insight, not overwhelm. I share case studies, real-world methods, and ethical provocations that invite new ways of thinking about what we build and why.



ADVISORY + CONSULTING

I provide strategic clarity, systems design insight, and ethical framing for teams developing AI-augmented tools or experiences. My role is to ensure that what's being built reflects care, responsibility, and human value, not just functionality or scale.



ETHICAL AI CONSULTING

AI should amplify human clarity, not replace it. In my practice, AI is integrated with consent, transparency, and authorship awareness.

I do not use, or encourage use of AI to generate final products on behalf of others. It should be used to support processes of inquiry, reflection, and translation. The human is always the origin and AI is a structuring lens, not the source.

My frameworks are built to ensure:

- *Transparency of process*
- *Ownership of ideas and authorship*
- *Cultural sensitivity and creative integrity*
- *Limits around surveillance, automation, and creative outsourcing*

In all of my client-facing work, I clearly articulate how AI is (or isn't) used and ensure that the use enhances coherence, never control.

I also teach others how to use AI creatively, effectively, and most importantly, *ethically*.

